



FOR IMMEDIATE RELEASE
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MSC Industrial Direct Co., Inc. Releases 2010 Accupro® High Performance Metalworking Catalog

Melville, New York, January 5, 2010 – MSC Industrial Direct Co., Inc. today announced the release of its 2010 Accupro® High Performance Metalworking Catalog. The 154-page, full color catalog features more than 10,000 products from Accupro, a brand renowned for offering high performance tooling at an exceptional value for applications such as toolholding, milling, drilling, threading, turning and grooving.

The Accupro line saw significant product expansions after the launch of its 100-page catalog in 2009. The newest volume introduces more than 2,000 new products to the market, including a variety of drilling and end milling categories.

“The challenging economic climate has put metalworking customers under significant pressure to lower manufacturing costs without sacrificing quality or production,” said Ryan Esposito, Sr. Managing Director of Metalworking, MSC Industrial Direct Co., Inc. “By combining exceptional value with the latest technological developments, Accupro products have helped our customers overcome these challenges.”

All Accupro products are developed to provide excellent tool life, wear resistance and increased overall productivity for high-performance minded customers. Additionally, all toolholders are manufactured to the tightest guaranteed tolerances to ensure industry-leading accuracy.

To order MSC's 2010 Accupro Metalworking Catalog, please visit <http://www.msccatalog.com/Accupro.html> or call 800.521.9520.

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the premier distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC distributes approximately 590,000 industrial products from approximately 3,000 suppliers to approximately 364,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 27 million direct-mail catalogs and CD-ROMs, 97 branch sales offices, 912 sales people, the Internet and associations with some of the world's most prominent B2B e-commerce portals. For more information, visit the Company's website at <http://www.msccdirect.com>.