



FOR IMMEDIATE RELEASE
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CONTACT: Jim May, dgs
Tel: 317.813.2226

MSC Industrial Direct Co., Inc. to Host Customer Appreciation Day in Atlanta

Melville, New York, April 22, 2010 – MSC Industrial Direct Co., Inc., one of the country's leading distributors of metalworking and maintenance, repair and operation (MRO) supplies, will host a Customer Appreciation Day on May 20, 2010. The full day event was established to show gratitude to the customers who provide MSC with continued business and support, and will be held at the company's Mableton, Georgia facility.

"The Customer Appreciation Day has become an annual event that is looked forward to by many," said Dave Wright, Vice President of Sales at MSC Industrial Direct. "Customers will have an opportunity not only to learn more about MSC and our products, but also meet suppliers and sales associates who can help improve the productivity and profitability of their businesses."

Attendees will have the opportunity to participate in raffles, take a tour of the 706,000 sq. ft. state of the art facility and receive discounts on items featured by exhibiting suppliers such as Stanley, Milwaukee and Mitutoyo. IRWIN[®] Tools will also be featuring its Ultimate Tradesman Challenge. The winner of the day's event will win tickets to the IRWIN Night Race at the Bristol International Raceway in August, as well as a chance to compete in the National Championship event that weekend to win \$1 million. Additionally, MSC has arranged for Joe Gibbs Racing's #18 M&M's/Interstate Batteries Toyota Camry and the #19 Stanley Ford Fusion to be present as well.

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the largest direct marketers and premier distributors of Metalworking and Maintenance, Repair and Operations ("MRO") supplies to industrial customers throughout the United States. MSC distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 330,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 29 million direct-mail catalogs and CD-ROMs, 95 branch sales offices, 949 sales people, the Internet and associations with some of the world's most prominent B2B eCommerce portals. For more information, visit the Company's website at <http://www.mscdirect.com>.

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