



FOR IMMEDIATE RELEASE  
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### **MSC Industrial Direct Co., Inc. Adds Over 1,100 Items to 2011 Safety Products Catalog**

Melville, New York, December 13, 2010 – MSC Industrial Direct Co., Inc. has added over 1,100 items to its 2011 Safety Products Catalog, which is being released today. As one of the premier distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) products, MSC supplies industrial customers throughout the United States with solutions that boost their operational effectiveness. Containing more than 860 pages, the comprehensive new Safety Products Catalog features over 43,000 personal and facility safety related products.

To expand the depth and breadth of the catalog, MSC conducted extensive customer research and actively sought feedback from strategic suppliers. As a result of these efforts, the company added a wide variety of items that add value to manufacturers’ operations.

“To meet the industry’s needs, you have to maintain close relationships with customers and suppliers and understand the challenges being faced by American manufacturers,” says Anthony Testa, Business Manager, MRO. “MSC constantly evaluates the latest innovations and actively pursues those that provide tangible benefits in meeting customers’ safety and compliance needs.”

The 2011 Safety Products Catalog expansion includes a variety of gloves from HexArmor, a company that revolutionized the industry with its cut-resistant and puncture-resistant materials. High visibility vests and a variety of hard hats and cut-resistant gloves, clothing and matting have been added from PRO-SAFE®. The 2011 catalog features a larger variety of arc flash safety products through the expansion of brands like Stanco.

In addition to requesting a printed copy of the new literature, manufacturers can view an online version of the 2011 Safety Products Catalog at <http://www.mscdirect.com>. With drop down menus, user-friendly search functions and streamlined product categories, the online catalog offers an intuitive one-stop shop for comprehensive safety solutions, complementary products and value-added services.

To order a copy of MSC's 2011 Safety Products Catalog, please call 800.645.7270.

#### About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the premier distributors of Metalworking and

Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 320,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 22 million direct-mail catalogs and CD-ROMs, 96 branch sales offices, 973 sales people, the Internet and associations with some of the world's most prominent B2B e-commerce portals. For more information, visit the Company's website at <http://www.mscdirect.com>.

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Photo Caption: MSC's 2011 Safety Products Catalog now includes over 43,000 personal and facility safety related products.