



FOR IMMEDIATE RELEASE
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MSC Industrial Direct Co., Inc. Launches 2010/2011 Big Book®

Melville, New York, August 25, 2010 – MSC Industrial Direct Co., Inc., one of the country's leading distributors of metalworking and maintenance, repair and operation supplies, continues to support industrial customers throughout the United States with the release of the 2010/2011 Big Book. The catalog will be available online and in print on September 1, 2010.

With more than 500,000 items, 40 product categories and over 2,000 name brand suppliers, MSC's annual Big Book is the industry's largest catalog of metalworking and MRO supplies. MSC serves thousands of professionals from various industries, including manufacturing, government, utilities, transportation, commercial, construction and others nationwide.

The 2010/2011 edition includes over 43,000 new customer-focused products from top industry brand names such as Kennametal, Accupro®, SPI, DeWalt, Proto®, Stanley®, Pro-Safe, Gibraltar, OSG, Hertel, Interstate, Tru-Maxx, Philips, Mitutoyo, Tungaloy, Paramount, Niagara, WorkSmart, Jupiter and many more.

The Big Book continues to feature the many beneficial programs and services available at MSC, such as Customer and Vendor Managed Inventory (CMI & VMI), Competitive Advantage (CAP), same-day shipping, next-day delivery and an ever-expanding offering of eco-friendly items. MSC provides impeccable service throughout the whole of the United States via a network of four strategically-located Customer Fulfillment Centers. The company constantly works to develop and refine services that simplify companies' purchasing processes, reducing their costs and helping to ensure smooth, efficient operation.

To order MSC's 2010/2011 Big Book, please visit <http://www.mscdirect.com> or call 800.645.7270.

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the premier distributors of Metalworking and Maintenance, Repair and Operations ("MRO") supplies to industrial customers throughout the United States. MSC distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 324,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 22 million direct-mail catalogs and CD-ROMs, 96 branch sales offices, 947 sales people, the Internet and associations with some of the world's most prominent B2B e-commerce portals. For more information, visit the Company's website at <http://www.mscdirect.com>.

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