



FOR IMMEDIATE RELEASE

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MSC Industrial Direct Co., Inc. Offers SPI® Precision Measurement Products

Melville, New York, January 27, 2011 – With precision, quality, and value in mind, MSC Industrial Direct Co., Inc., the country's leading supplier of cost down metalworking solutions, presents the SPI brand of precision measurement products. The SPI, Swiss Precision Instruments ®, product line spans over 7,000 of the most popular measuring tools and accessories, and more than 1,000 of the company's tools and gauges are calibration certified traceable to NIST or NPL.

For the past 50 years, SPI has continuously researched and developed high-quality measurement products to exacting standards. Nowhere else is this more evident than in the company's free Certified Right Out Of The Box™ calibration certification that ensures customers of a product's accuracy.

The expansive SPI product line covers calipers, gauges, indicators and holders, layout tools, micrometers, optical inspection equipment, setup accessories, and test equipment. Certified Right Out Of The Box products include models of dial indicators, micrometers, vernier calipers, dial calipers, electronic calipers, and gauge block sets.

Certified Right Out Of The Box dial indicator products encompass standard, deluxe, and electronic versions. Micrometers within the certified line are outside micrometers (both digital and electronic), indicating micrometers, ball anvil type, depth gauge micrometers (both standard and electronic), internal bore gauge models, groove micrometers, and many more.

Within the caliper family of Certified Right Out Of The Box SPI products are various models of vernier, dial, and electronic caliper types for performing extremely accurate I.D., O.D., step, and depth measuring. For certified gauge blocks, SPI offerings include rectangular, long rectangular, thread plug gauges, and thread ring gauges.

For a complete listing of all the SPI products, MSC provides a 104-page catalog. To view MSC's 2010 SPI Precision Measuring Catalog, please visit <http://www.mscdirect.com> or order the catalog by calling 800.645.7270

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the largest direct marketers and premier distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC employs one of the industry’s largest sales forces and distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 317,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 22 million direct-mail catalogs, 96 branch sales offices, 986 sales people, the Internet and associations with some of the world's most prominent B2B eCommerce portals. For more information, visit the Company's website at <http://www.mscdirect.com>.

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