



FOR IMMEDIATE RELEASE
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MSC Industrial Direct Co., Inc. Releases 2010 SPI® Precision Measuring Catalog

Melville, New York, August 27, 2010 – MSC Industrial Direct Co., Inc. today announced the release of its 2010 SPI® Precision Measuring Catalog. The 104-page, full color catalog features more than 7,000 of the most popular tools and accessories, including many new and unique products from SPI, also known as Swiss Precision Industries.

For over 50 years, SPI has continuously introduced exciting new products to the market while keeping three principles in mind: Precision, Quality, and Value.

The catalog also features over 1,000 SPI brand precision tools and gages that ship with a certificate of calibration traceable to NIST or NPL. A symbol notates these items when they appear in the catalog.

“To be competitive in today’s market, manufacturers need to be entirely confident in the precision of their measurement tools,” says Allan Neuman, General Manager of SPI. “With this new program, we’ll be providing customers with a definitive guarantee that their tools are of high quality, defect free, and comply with the required standards. This results in savings of both time and money.”

To order MSC's 2010 SPI Precision Measuring Catalog, please visit <http://www.mscdirect.com> or call 800.645.7270.

About MSC Industrial Direct Co., Inc.

MSC Industrial Direct Co., Inc. is one of the premier distributors of Metalworking and Maintenance, Repair and Operations (“MRO”) supplies to industrial customers throughout the United States. MSC distributes approximately 600,000 industrial products from approximately 3,000 suppliers to approximately 336,000 customers. In-stock availability is approximately 99%, with next day standard delivery to the contiguous United States on qualifying orders up until 8:00 p.m. Eastern Time. MSC reaches its customers through a combination of approximately 27 million direct-mail catalogs and CD-ROMs, 99 branch sales offices, 947 sales people, the Internet and associations with some of the world's most prominent B2B e-commerce portals. For more information, visit the Company's website at <http://www.mscdirect.com>.

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